

## ABSTRACT

In a method and system for providing user selectable electronic message action choices and processing, an electronic message for a client is received. Then, it is determined if the electronic message matches at least one criteria of a filter, where at least one action is associated with the filter. If so, a graphic associated with the action is displayed when the electronic message is viewed at the client, and the action is executed if the graphic is selected. In one embodiment, computer code for displaying the graphic is inserted into the electronic message. In this manner, services can be provided at the client without requiring a plug-in to be registered at the client. Additional functionality, services, and/or flexibility can be easily provided.